

PEOPLE'S ECONOMIC DEVELOPMENT POST COVID-19

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A. Introduction

Corona Virus Disease 2019, abbreviated as Covid-19, has become endemic in the world, including Indonesia. The Indonesian government has issued a policy to close all places of social activity such as places of worship, restricted shopping centers, and closed schools and colleges. With the implementation of this policy, school and tertiary education activities use alternative online education services (in the network). Education services are diverted to their respective homes using electronic media facilities with video call programs, WAG, and the like which require the assistance of parents and teachers using health standards according to WHO references, namely: washing hands with soap, wearing masks, using hand sanitation, keep your distance and then follow it with an appeal to avoid crowds in markets, malls, parties ups and downs, and travel less.

This condition has been in effect in Indonesia since March 2020 until now. Millions of people have been confirmed positive for Covid-19, and this has had a psychological and sociological impact on them. This research has studied their psychological and sociological conditions. It is said so because this type of disease kills humans in a relatively short time and this is frightening for the government and all levels of society. Various information via electronic media reporting developments in the death toll caused by the outbreak of this virus from time to time by the team at the national level Covid-19 virus control posts is increasing concern about the threat to people's lives. Rural and urban communities are increasingly anxious and increasingly afraid of the events that are currently experiencing so that every resident who is detected as reactive and is isolated either in the hospital or in their respective homes becomes a source of community conversation and all members of the community know and avoid it. Against this condition, people are increasingly complying with government regulations and invitations to comply with health protocols based on WHO health standards, namely: washing hands with soap and running water, wearing masks, keeping a safe distance, and avoiding crowds, and limiting activities outside the home if it's not urgent. .

For people who have been confirmed positive for Covid-19, apart from having a great sense of fear of the threat of death since the appointment of a Covid-19 patient until the recovery period through self-isolation (isoman), these patients are psychologically and sociologically disturbed and need trauma recovery within a certain time. What is the condition of the psychological impact and sociological impact of the community positively affected by Covid-19, it is necessary to study and find alternative solutions to solve the problem, especially in the context of post-Covid-19 community economic development.

Conceptually, the World Health Organization (WHO) stipulates that Corona Virus Deterse 2019, abbreviated as Covid-19, has become a pandemic because this virus has spread to various countries and even worldwide. WHO defines a pandemic as a condition in which the world's population has the potential to fall and become ill, resulting in sudden death. A pandemic itself is an epidemic that spreads simultaneously everywhere and spreads widely. The *United Educational, Scientific, and Cultural Organization (Unesco)* on Thursday 5 March 2020 stated that the

COVID-19 outbreak had an impact on the educational, economic, social and cultural world of the people of Bender L. (2020).

The spread of Covid-19 can be spread in two ways, namely through contact and droplets and through formal transmission or surfaces of objects contaminated with the virus.

1. Spread via Contact and Droplets

Transmission of SARS-CoV-2 can occur through direct or indirect contact. Direct contact can occur if we have close contact with an infected person, either through secretions such as saliva, respiratory tract secretions such as coughing, sneezing and talking. Meanwhile, indirect contact can occur if we accidentally touch objects around which have been contaminated with the virus, while droplet transmission can occur if we are within a distance of less than one meter from an infected person or a person who has symptoms of coughing and sneezing. These droplets can reach the mouth, nose and eyes of people who are susceptible and infected (RI Ministry of Health, 2020).

2). Deployment via Formit Transmission

Respiratory tract secretions or droplets released by an infected person can contaminate surfaces and objects, resulting in formit (contaminated surface) formation. Viruses and/or SARS-CoV-2 that are alive and detected through RTPCR can be found on these surfaces for hours to days, depending on the surrounding environment (including temperature and humidity) and the type of surface (Ministry of Health RI, 2020)

3. Psychological Impact on the Covid-19 Virus

Bender L. (2020), stated that the threat of Corona virus transmission can change human psychological responses to ordinary interactions, making humans behave in unexpected ways. Radio and television programs spreading the word about the latest death tolls, with frightening statistics can generate increased anxiety that has a direct impact on our mental health, and this requires some behavioral immunity. This is the case with Anhari (2020), who stated that we need to develop a series of psychological responses to make behavioral immunity the first line of defense to reduce our contact with others who may be contaminated with the virus.

4. Sociological Impact on the Covid-19 Virus

Hartono (2012) argues that because humans are a social species that evolved to live in large groups, the behavioral immune system also modifies human interactions with each other to minimize the spread of disease, which leads to external social distancing. This response is quite heavy because since human ancestors never had an understanding of the specific causes of each disease and how it is transmitted. Because of this, according to him, the social impact of the Covid-19 virus "maintaining and increasing behavioral immunity by adhering to the principle "it is better to be safe than sorry" is an alternative solution to minimize understanding of the concept of shifting social interactions due to the Covid-19 virus. To overcome this, a special strategy is needed in efforts to implement the stages of development, specifically the stages of the people's economic development process to restore national economic conditions after Covid-19.

B. Profile of Weak Economic Community Conditions in the Covid-19 Era

Since the outbreak of information about Covid-19, it's not only the government that has experienced tension in its efforts to deal with and overcome the conditions of government control and economic and community life, but also the public is increasingly confused by the torrent of information on the threat to the life of this

deadly virus, Covid-19. People at all levels are no exception filled with fear, anxiety and vigilance. The economy is largely closed, markets are limited in time and volume of market activity.

In a situation like this, the superior community is precisely the farmers, odd sellers at the market, they are challenging the virus by following health procedures while continuing to carry out their trading business. They are of the view that the owner of life is the Creator, not a virus, so with wisdom they follow the government's health procedures, they continue to carry out activities to meet the daily needs of their personal and family lives. It must be admitted that the economic conditions of middle and upper class entrepreneurs are experiencing a very serious impact which is marked by the sluggish occupancy rates in hotels of all classes/stars, handicraft products, shops, restaurants, restaurants and cafes, not only empty of visitors, even security and health officers. oversee to limit the activities of the crowd. Community vigilance is in line with developments in the dynamics of the number of people confirmed positive for Covid, the victims have died and patients who are being treated in hospitals or who are undergoing independent isolation. From the data and information related to the Covid-19 virus outbreak, it is certain that it will greatly affect the economic activities of the general public and especially people who carry out weak economic businesses. Efforts to revive the community's economic downturn require a stage of the adaptation process, both the government's economic recovery efforts and efforts to rebuild the people's economy post-Covid-19.

C. Basic Concepts of Economic Development

In everyday life many people talk about development issues. Development is a change in fulfilling needs in improving the quality of life. The keywords of development are change, growth, meeting needs, increasing dignity and self-esteem in the context of being part of the poverty alleviation strategy. In the context of development economy (economic development) is used as another name or synonym from the term " growth". economy" (economic growth) or even : progress economy (economic progress) . general , where is the benchmark that's wrong level expansion or increase gross domestic product (GDP: Gross Domestic Product) per capita (Nawawi, 2006) . here _ the difficulty No located pass determination meaning term or measurement in national statistics aggregate (by whole), but How control what 's called development economics : eg How The method identify decisive forces _ rate enhancement per capita income . There is a sharp disagreement between various theory or approach development economy start based on the neo- classical , institutional-analyst

S ejak a number of year final this , steadiness draft development economy start scrape , because real meaning _ from draft development the more questioned Handbook of Development Economics (1988). There are opinions that refuse understanding simple from term development economy because , according to opinion that is , " development economy " refers to something more _ just growth per capita income _ national . Someone tried enter more many indicators of well-being to in draft such ; opinion This ejected by Genre so- called thought social indicator approach (*social indicator approach*)

Pe understanding to the simple an that examines that growth economy = development economy Also start being sued , because enhancement income in a manner national No identity k with increasing the average welfare of the population ; No seldom enhancement income accompanied with widened rich- poor gap . The last , temporarily observer will removed waste Can contained value _ in draft development economy nor growth economy , only course , them No lucky Because all screamed sucks they do development economy precisely resulted condition they more bad . What 's called as development economy by system world capitalist Not yet Of course suitable

For area world others , no forever the ways that they are travel capable repair conditions , economy the country that took it .

U for get reference yes n g seat development economy as key progress human , as described following this .

- (1) Part big para expert Certain agree that development That implies more from just increase income real national . order increase income real can Keep going takes place , then attitude And habit social Also must customized To use support it . If thinking This accepted , then understanding will meaning development more than just the development of the economic sector but more than that the development of human resources.
- (2) Must development seen as a multidimensional process involving change massive on structure social , attitude society , institutions national , as well acceleration growth economics , countermeasures inequality income , as well deletion poverty absolute Todaro , in Nawani, (2006) .
- (3) What to _ done Now is formulate return real meaning _ from “ development economy ”, without need standardize it . we need stage distinction meaning as : (a) level growth in total GDP or GDP per capita ; (b) level change series indicator social measure _ the average well-being of individuals , and as (c) distribution opinion or wealth , as well linkages between One meaning with meanings other .

Thus the basic concept of development economics is a branch of economics which aims to analyze the problems especially faced by developing countries and to find ways to overcome these problems so that these countries can develop their economies more rapidly.

Furthermore We Can explore characteristic contained problematic _ in draft development economics , in the meaning as effort enhancement income per capita national as well as as enhancement average well-being or even distribution income in a manner more fair . Income traditional on development economy it turns out ignore reality simple , that is GDP increase is not always identical with decline poverty , because enhancement income national That of course No always used For eradicate poverty , but rather For necessity others , for example enlarge strength military , build projects symbolic or necessity consumptive other . In discuss development economy same open , that is We accommodate all opinion without haste determine evaluation in a manner unilateral . On the other hand we can summarize debate about draft development in the field economy as following : although meaning development in a manner general experience change from time to time , maybe definition draft development economy following This can bridge various different opinions : development _ economy is something effort create more conditions _ Good for people something effort create meaning development ; Now in a manner explicit factors social acknowledged meaning importance complete by linking analysis development economy with theories growth already _ established .

C. Post-Covid-19 Populist Economic Development Strategy

Community economic development existed long before the existence of Covid-19. Based on the results of the research, it shows that the community's economic activities develop in line with the civilization of society as a result of technological advances. Community economic activities begin with products, services and consumers. All people, without exception, are involved in economic activities, which are then known as economic actors. There are products, both raw, semi-finished and finished products, all of which go through a service process to facilitate consumers as product users.

People's economic development essentially encourages people's economic growth in all business sectors by using strategic approaches so that various programs can be implemented optimally. In development theory known as the theory of community development (*Community Development*). Community development is the basis as well as the main capital for national development. When the community has human resource capabilities produced by community development efforts, it is assumed that the subsequent development process will further facilitate the achievement of community development goals. To carry out community development, what must first be built is a *Community Organization*. How is the form and process of organizing society, carried out through the formation of social organizations in people's lives. These social organizations include among others; Rukun Tetangga, Rukun Warga, religious organization groups, village cooperatives, and family organizations which presumably can be used as a means of developing village communities through social activities, counseling, livelihood education and the like.

These groups are then developed to become a bridge to increase the growth and development of cooperative-based community-based economic enterprises and the needs of community members as group members. This is in line with Suzane Kindervatter's view that is known as *the Empowering Process*, namely the process of strengthening community potentials by means of grouping people in a limited way based on their needs and potential while at the same time carrying out collaborative integrated planning to determine and establish work programs and carry them out together to achieve goals. together. (Wullur, 2022).

After the formation of organized community groups, the next step is the educational transformation process using the *Andragogy approach* so that there is an internalized awareness for learning. This internalized awareness can occur when learning needs come into direct contact with the needs of their lives. This concept is in line with the views of James Botkin, (1984) with the concept of learning without knowing a time limit (*no limit to learning*). He emphasized that learning without knowing the time limit should refer to the innovative learning concept of innovative *learning* which examines anticipatory learning *and* participatory learning. Innovative learning means that what is to be learned is more oriented towards the latest information to acquire the latest knowledge and skills. To realize this innovative learning requires the concept of anticipatory learning, namely being able to predict conditions that will occur in the future based on data and facts that are current in the field. In addition to this, after discovering concepts and solutions for action, a determination and commitment by the community and learning residents are needed to execute them in the form of concrete actions in the field (Wullur, 2022: 99).

The strategy for implementing post-Covid-19 populist economic development is to re-condition the socio-economic conditions of weak economic communities by taking the following steps:

1. Mapping the business potential and needs of weak economic communities in line with the business potential and resources, both natural and human resources, as well as available financial resources.
2. Analyze the intended potential to be prioritized in accordance with the stages of development of regional, national and global economic conditions.
3. Execute program decisions to be carried out in stages: (1) determine the type of program, program objectives, (2). Recruitment of program participants and recruitment of learning resources, (3). Allocation of funds and implementation time, and (4) action activities accompanied by monitoring and evaluation of their implementation.

4. Establish program implementing groups by collaborating with social organizations that grow in people's lives to jointly plan operational activities so that they are right on target, the right activities and can take place efficiently and effectively.

Closing

Covid-19 has hit the world including Indonesia. Various experiences have become lessons for mankind that vigilance is the main reference regarding personal and environmental health, readiness to anticipate all possibilities by means of readiness to live in the new normal era which is marked by carrying out measured routine activities, planning and carrying out activities that are more productive in nature, distance themselves from consumptive lifestyles, and orderly management of life.

Thus the development of the people's economy is more of an approach centered on weak economic communities to encourage and trigger a spirit of business through the concept of livelihood education using the entrepreneurship approach.

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