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**IDENTITY LEADERSHIP :
TO LEAD OTHERS, YOU MUST
FIRST LEAD YOURSELF
(BOOK REVIEW)**



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Identity Leadership: To Lead Others, You Must First Lead Yourself.

(Book review)

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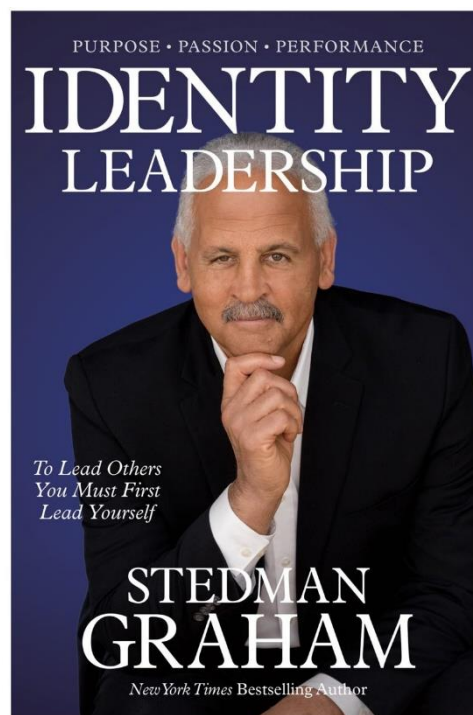
Reviewed by Latifah Shareef Alqallaf

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The book was written by Stedman Graham. The book is aimed at Identity leadership as the highest-order leadership. The kind of leadership required in the twenty-first century.

American educator, writer, businessperson, and public speaker Stedman Graham. He is the long-term partner of Oprah Winfrey. Graham worked on behalf of

Black causes and worked with many distinguished clients, including author Maya Angelou and South African activist Winnie Mandela. He is also the creator of AAD, a non-profit organization that helps young people. He has given out more than \$1.5 million in scholarships since it was founded in 1985 in Chicago, Illinois.



Identity leadership is the highest order of leadership. It is a different kind of leadership that is required in the twenty-first century-found in people who are aware of their own intentions and identity. Who responsibly lead themselves to overcome obstacles in their own lives and, as a result, lead others to succeed in driving organizational growth It's the identity leaders who are ushering in these changes and who are adapting the quickest to them.

Identity, the true understanding of self, can serve as a leader's greatest asset. It's the kind which are ushering in these changes and who are adapting the quickest to them. It's the identity leaders who can take fuller advantage of the new opportunities that are proliferating through the disruptive thinking taking place in industries and the wholesale changes that are occurring in essentially every sector around the globe.

Identity leaders are focused on staying the course and readjusting if that means it will hasten the realization of the vision or enhance its value. They are ready to assert their reasons for decisions made along the way. And in emotionally charged situations, they are able to keep their emotions in check while clearly explaining their ideas and decisions.

Rogers's investment approach and wisdom-Ariel's motto is “Slow and steady wins the race”-has guided the company's success and branded Rogers as among the top 1 per cent of money managers in the country. The author also mentioned a set of examples such as:

- Rogers's investment approach and wisdom-Ariel's motto is “Slow and steady wins the race”-has guided the company's success and branded Rogers as among the top 1 per cent of money managers in the country.

- According to a recent study by Salary.com, 89 per cent of people admit to wasting time at work every day-with 31 per cent wasting about thirty minutes a day and another 31 per cent wasting an hour a day.²¹
- The Google team: Sergey Brin and Larry Page, founders of Google, originally did not see eye to eye. But they worked through their differences and created the most popular site on the internet. Google and its affiliated websites comprised about 63 per cent of all core search queries in the US in late 2018.

There are many others that have supported the writer's idea of actual leadership in the corporate and personal life of the individual. This gave the book a positive point that attracted the reader.

The author mentioned that Life isn't fair: I'm not saying those aren't valid feelings, but instead that identity leadership helps you break that mindset. You learn that the process for success is the same for everyone. There are countless stories of people who broke that poverty mindset because they knew who they were and they did amazing things in their lives. They rose above their circumstances like an eagle lifting off the ground and flying high overhead. Identity leadership will help you fly like that eagle.

The writer's style is interesting and indicates his extensive experience in diction and expression. In addition to the ability to know. The book contains individual and group exercises that make identity leadership a matter that can be researched and implemented in the individual and the group. The book contains 18 chapters, and each part talks about a point related to leadership and identity in detail.

The writer's goal in this book is to improve the individual's performance at all levels, enhance his ability to learn for life and change his way of thinking from a follower mentality to a leader who leads himself first and others. And how to self-actualize people by stimulating their potential as human beings. He said, " Allow yourself to make mistakes and be flexible as you move toward your goals".

Strengths include some points, such as practical advice; one of the book's key strengths is its practical advice and tools.

The author draws on this vast experience to provide actionable strategies for building leadership competency and personal identity formation. The exercises and tools provided in the book are easy to understand and can be applied to real-world leadership situations.

Also, comprehensive coverage: The book covers a wide range of topics, which makes the book a valuable resource. Furthermore, the book is written in a clear and concise style that is easy to understand. The author avoids jargon and academic language, making the book accessible to a wide range of readers. It includes a variety of exercises to benefit from in personal and functional training.

Nevertheless, there needs to be more in the book outlined in some points. First, one Summarization is needed as it presents many practical and branched tools. The writer needs to focus on including some tools together for the highest benefit. And deepening when implementing and focusing. Readers need to be comprehensive in the strategies for implementation. This may be a book's weakness for readers.

Finally, based on the strengths and weaknesses discussed in this review, we recommend that the book is worth reading for individuals who need to realize themselves and develop their work.

To be distinguished and successful leaders in the current era. The action plan laid out in this book needs action to bear fruit. The journey begins from here to form the identity of the leader.

Author's Note:

- leaders think clearly; they don't panic or make rash decisions
- Identity leaders are focused on their passion and vision.
- You can make a lot of mistakes on the journey to a fulfilling life without seriously harming your ability to achieve your dream
- If you are a balancer, you are in a good place as an identity leader and have highly developed decision-making skills.
- Make sure you are not delegating to avoid making a difficult decision that is rightfully yours to make
- The old saying “haste makes waste”
 - Life is a matter of choices; every choice you make makes you.

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About the Reviewer

Latifah Shareef alqallaf is a teacher of primary school Science and Mathematics at the Ministry of Education- in the state of Kuwait. Now a PhD student - Higher Education in the faculty of Education at Southern Illinois University. Latifah works to understand the different



types of leadership. The most popular and modern theories include it. In addition to leadership's strategies and advantages in organizations, especially educational ones. Her research includes leadership types and their relationship to organizational variables to achieve competitive advantage, raise overall performance, and achieve desired goals.